



ONE:FOUR STUDIOS

# SERVICES AND PRICING GUIDE

## SHOW DEVELOPMENT

We work with you to help conceptualize your show, from research and scripts, to custom audio creative. We help you uncover the right stories for the right audience.

### OUR DELIVERABLES

- Research and strategy
- Script writing and editing
- Custom audio and soundtracking

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## RECORDING AND PRODUCTION

Professional production and audio editing to make sure you sound as clear as your message.

### OUR DELIVERABLES

- Removal of background sounds
- Mixing and mastering
- Editing for mistakes
- Fine tooth comb editing to ensure consistency across all episodes
- 10 - 30 second audio sound bite isolation for marketing
- Show notes and transcription

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## BRAND BUILDING

Through the design of custom show artwork and promotional materials we help define the voice and tone of your show.

### OUR DELIVERABLES

- Custom show artwork for use on all major podcast services
- Social media banners & profile icons (Facebook, Instagram, twitter, linkedIn)
- Custom branded templates for posting on social media platforms
- Optional monthly maintenance of social media posts using templates\*

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## MARKETING SOLUTIONS

Through our marketing expertise we help you reach your intended audience and grow your community.

### OUR DELIVERABLES

- Design of promotional social media posts
- Ad development and design



## SHOW DEVELOPMENT

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- ✓ Consulting — **\$150/hour**
- ✓ Research and Strategy with written report — **\$800**
- ✓ Coaching services for episode planning and scripting — **\$150/hour**
- ✓ Podcast music soundtrack — **\$685**
- ✓ Custom audio and soundtrack (on demand) — **\$1200-1500**
- ✓ We set up your podcast distribution channels and video conference platform — **\$410**

## PRODUCTION PACKAGES

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### HOBBY

\$524 - \$1116/episode  
30 - 60 MINS

- ✓ Intro & Outro added
- ✓ Full listen-through edit
- ✓ Loudness matching to industry standards, for even playback
- ✓ Noise reduction
- ✓ Free revisions (within reason)
- ✗ Removal of 'ums and ahs' & breath sounds
- ✗ Uploaded and distributed on your behalf

### EXPERT

\$1116 - \$1500/episode  
60 - 90 MINS

- ✓ Intro & Outro added
- ✓ Full listen-through edit
- ✓ Loudness matching to industry standards, for even playback
- ✓ Noise reduction
- ✓ Free revisions (within reason)
- ✓ Removal of 'ums and ahs' & breath sounds
- ✓ Uploaded and distributed on your behalf

\* If you desire something outside of these packages we can tailor our services to better suit your needs.



## BRAND BUILDING **\$5000 (One time fee)**

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- ✓ Custom show artwork for use on all major podcast services
- ✓ Social media banners & profile icons (Facebook, Instagram, twitter, linkedIn)
- ✓ Custom branded templates for posting on social media platforms
- \*Optional monthly maintenance of social media posts using templates — **\$100/month**

## MARKETING SOLUTIONS

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- ✓ Design of promotional social media posts — **\$165-530/post**
- ✓ Ad development and design — **\$500-\$1500**
- ✓ Show Notes — **\$60/episode**
- ✓ Transcription — **\$1.83/min**
- ✓ Instagram Reel — **\$218/Reel**

